***Appendix AI: Generic Entry Form (for Startup Competitions)***

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| Name of Startup (max of 2 words) | | |
| Self-CheckOut | | |
| Describe your Startup in brief (max of 10 words) | | |
| An app that allows you to scan and pay items yourself. | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
|  | | |
| Team Profile | | |
| Project Manager – Hustler | | |
| Name: | Jephunneh C. Mabini | |
| Current address: | 063 Sitio Riles, Basak, Mandaue City, Cebu, Philippines, 6014 | |
| Mobile number: | 0919 377 29 77 | |
| Email address: | [mcjeph@gmail.com](mailto:mcjeph@gmail.com) | |
|  | | |
| System Analyst/Database Designer – Hipster | | |
| Name: | Rhea Shane M. Chiong | |
| Current address: | 0440 Sitio BACA, Apas, Cebu City, Cebu, Philippines, 6000 | |
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|  | | |
| Software Engineer – Hacker | | |
| Name: | Rhea Shane M. Chiong | |
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|  | | |
| Network / UI Designer - Hipster | | |
| Name: | | Cristian G. Paragoso |
| Current address: | | 835 UCMA Village, Lahug, Cebu City, Cebu, Philippines, 6000 |
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|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: | Cristian G. Paragoso | |
| Current address: | 296-M Gonzales Cmpd., Gorordo Ave., Cebu City, Cebu, Philippines, 6000 | |
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Executive Summary (Bullet points are acceptable)

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| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
| As a customer, falling in line to have your grocery items scanned and paid is a torture especially if you only have a few items on-hand and the queue is long. There is a need for customers to be able to scan and pay items themselves. |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
| A study by Forrester, an American research company, found that the checkout experience and the length of the checkout line are very important to shoppers. Shoppers revealed that short lines and a fast and accurate checkout experience are as important as location, price, and assortment. Shopper loyalty is not fixed, and meeting front-of-store expectations can influence the almost 40% of shoppers who are not loyal to a single grocery location, making checkout an even more important area of investment for retailers to satisfy today’s busy shoppers.  We will start partnering with Small & Medium Enterprises (SME). For every item purchases, we will be asking for a percent royalty. |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
| We are looking at creating an app that allows customers with ten (10) or less grocery items to scan themselves and pay online. This will help our partners (malls, stores) to shorter their queues. The app will allow customers to be served in a shorter time which will result in more purchases and happier customers. |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
| Our team is composed of individuals who excel in their own field of expertise and are capable of learning more to find solutions. We are dedicated to make the project successful. We are in constant communication with each other to discuss the ideas of one another and the problems that we encounter and may arise in the future for this project.  The following is our team composition:  Jephunneh Mabini – Project Manager  Rhea Shane Chiong – Database Designer and Software Engineer  Cristian Paragoso – UI Designer and Technical Writer |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture   ✓   * Commerce * Communications * Disaster Preparedness and Response * Education * Environment * Governance * Health * Home   ✓  ✓   * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

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*Signature over printed name of Project Manager*

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*Date Signed*